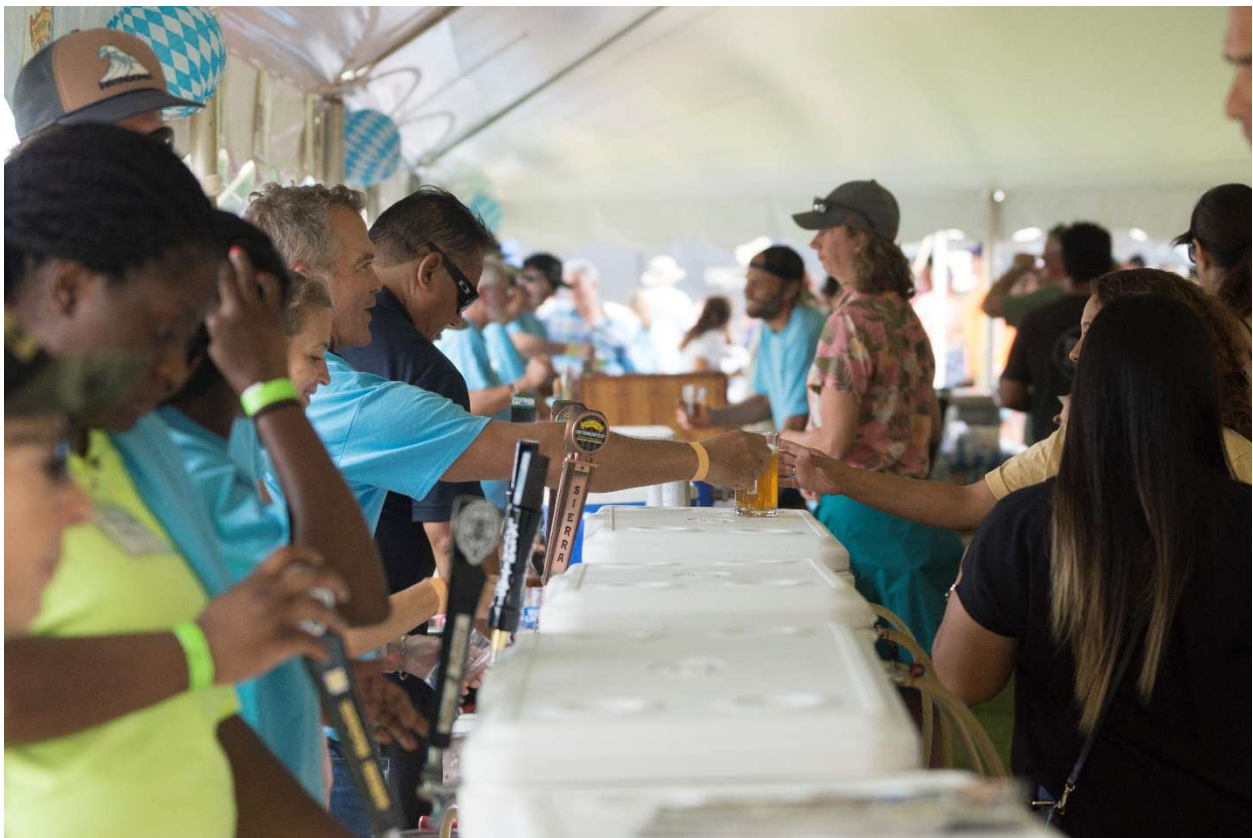




**HAMMERS
N'ALES**



Kaua'i
**Habitat
for Humanity®**



3rd Annual Hammers N'Ales in support of affordable housing on Kauai
2019 Partner Package

May 15, 2019

Aloha!

Thank you for partnering with Kaua'i Habitat for Humanity last year at the Hammers N'Ales Oktoberfest. The event was a big success thanks to our wonderful partners like you. We are very appreciative of your support and hope you will join us again this year on Saturday, October 12, 2019.

Kaua'i Habitat is working hard towards a goal of building 30 homes a year for years to come. A Habitat home enables a family to thrive, especially the children where the impact is most profound. This annual event helps us raise needed funds and awareness for our efforts here on Kaua'i.

The event will be held at Poipu Beach Athletic Club from 1:30pm to 6:00pm. We will have nibbles from top restaurants, cold drinks, live music, sunshine, and lots of fun. VIPs will receive a special VIP glass mug, event t-shirt, and early entrance. We promise to deliver a fun afternoon. Please consider joining us again this year.

We strive to make this event successful for your business and we welcome any feedback. Please reach out to us with any questions and we hope to see you on October 12th.

Regards,

Leona Sa McDermott
Event Chairperson and
Vice President, Board of Directors
lsamcdermott@hawaii.rr.com
(808) 651-0134

Christopher Young
Community Relations
chrisyoung@kauaihabitat.org
(808) 635-0411





Kauai's top Fall culinary event will be held Saturday, October 12 at the Poipu Beach Athletic Club. This four hours of fun running from 2pm to 6pm in support of affordable housing on Kauai is not to be missed. The event features ono grinds from top local restaurants, Hawaiian and mainland craft beer, white wine spritzers, local bands, and lots of smiles. Past restaurant participants have included Merriman's Fish House, Keoki's Paradise, Ruth's Chris Steak House, Plantation Gardens, The Kitchen at Papaya's, Mark's Place, Lava Lava Beach Club, and Kukui's on Kalapaki Beach. All food, drinks, and a glass logo mug included in this 21 and over only event. Expect top breweries like Kauai Island Brewery, Maui Brewing Company, Kohola Brewery, Honolulu Beerworks, Sierra Nevada, Lagunitas, Elysian, and Golden Road to bring their finest fall brews. Across the street from the Kiahuna Plantation and Poipu Beach, the Poipu Athletic Club's lawn is the perfect spot to bring friends together for a great afternoon in support of Kauai Habitat for Humanity. We hope you and your team will be part of the 600 residents and visitors celebrating the ultimate island Oktoberfest Hammers N'Ales.

Research shows housing influences outcomes across many sectors such as education, health, economic mobility, economic productivity, hunger, criminal justice and civil rights. Housing is a fundamental need and Kauai Habitat homes make large impacts on our families, especially the children.

- Median home cost on Kaua'i: \$600,000.
- “Hidden homelessness” is a common problem. Multiple families are living together under one roof because housing is not available at prices they can afford.
- On Kaua'i, 41% of households are living in unaffordable housing situations.
- Habitat house and lot cost: \$235,000 Value: \$405,000 Mortgage payment: \$1,000/mo
- Homebuyers don't receive a handout. They receive a “hand up” and work together with family and community to build their homes.
- The houses are not free. In addition to providing the labor (sweat equity), homebuyers purchase the home with a low-interest mortgage.
- 145 individuals and families have built and purchased affordable homes from the North shore to the Westside of Kaua'i since 1992.
- 29 renovations completed on substandard homes .
- 79 *more* homebuyers will be able to purchase truly affordable homes in the 'Ele'ele Iluna Subdivision.
- 32 more single family lots will be available in our new Waimea town subdivision





| | \$15,000 Titanium Hammer | \$10,000 Palladium Hammer | \$5,000 Platinum Hammer | \$2,500 Gold Hammer | \$1,500 Silver Hammer |
|---------------------------|---|---|---|---|---|
| VIP tickets | 20 | 16 | 12 | 8 | 6 |
| Early admission | • | • | • | • | • |
| Banner displayed at event | • | • | • | • | • |
| Commemorative photo | • | • | • | • | • |
| Event t-shirt | 20 | 16 | 12 | 8 | 6 |
| VIP beer Mug | 20 | 16 | 12 | 8 | 6 |
| VIP parking | • | • | • | • | • |
| Recognition | | | | | |
| Printed Material | logo placement, size dependent upon level | logo placement, size dependent upon level | logo placement, size dependent upon level | logo placement, size dependent upon level | logo placement, size dependent upon level |
| Radio ad mentions | • | • | • | • | • |
| Social media mentions | • | • | • | • | • |
| Website | Logo link on event page | Logo link on event page | Logo link on event page | Logo image | Logo image |



Hammers N'Ales features top local restaurants and delicious craft beer. We are currently looking for partners for this year's event. Please consider bringing your culinary talent or your fine brew in support of affordable housing on Kauai. The Kauai Habitat team is ready to make participating easy, fun for your team, and effective for your marketing. We expect over 600 in attendance at this year's event with a mix of residents and visitors. We offer a stipend for restaurant food expenses and we are happy to pay for shipping kegs. In addition, we can help with discounted hotel rooms in Poipu Beach. The restaurants and breweries bring the fun. Please join us on October 12 and call Chris with any questions at 808-635-0411.

